

F. Michelle Richardson, Ph.D.

2500 W. North Avenue

Phone: 410.951.6092 Email: FRichardson@coppin.edu

PROFESSIONAL STATEMENT:

A collaborative scholar and lifelong learner who strives to make a meaningful difference in every professional endeavor and understands both when to lead and when to follow.

EDUCATION:

The University of New Mexico

Albuquerque, NM

Doctor of Philosophy (PhD) Degree

Physical Education, Sports and Exercise Science

Major: Sport Administration

Minor: Communication & Journalism

Dissertation: Organizational commitment among NCAA Division III athletic directors.

(Committee: David Scott, Jerome Quarterman, E. Newton Jackson, Jr., & Todd Sielder)

The Florida State University

Tallahassee, FL

Master of Science Degree

Major: Sport Management

Howard University

Washington, DC

Bachelor of Arts Degree

Major: Journalism/Public Relations

Minor: Sport Management

City College of San Francisco

San Francisco, CA

Associate of Arts Degree

Major: Liberal Arts

PROFESSIONAL EXPERIENCE:

Coppin State University

Baltimore, MD

College of Business

Present

Department of Marketing & Management

Associate Professor/Program Coordinator, Sport Management/Faculty Athletic Representative

- Program Development
- Curriculum Development
- Provides instruction in core sport management curriculum and instruction to undergraduate students.
- Enlists industry and academic professionals to speak to classes and engage students with real-world experiences in and outside the classroom.
- Academic Advising
- Mentoring

Alabama A&M University

College of Education, Humanities, and Behavioral Sciences
Health and Human Performance
Assistant Professor, Sport Management

Normal, AL

August 2016 – June 2018

- Provides instruction in core sport management curriculum and instruction to undergraduate students.
- Curriculum development
- Enlists industry and academic professionals to speak to classes and engage students with real-world experiences in and outside the classroom.
- Academic Advising
- Co-Advisor of Sport Management Club

The Citadel, The Military College of South Carolina

School of Science and Mathematics
Health, Exercise, and Sport Science
Assistant Professor, Sport Management
Program Coordinator

Charleston, SC

August 2012 to May 2017

- Provides instruction in core sport management curriculum and instruction to undergraduate students.
- Enlists industry and academic professionals to speak to classes, as well as engaging students with real-world experiences in and outside the classroom.
- Academic Advising
- Co-Advisor of Sport Management Club

Washington State University

College of Education
Department of Educational Leadership and Counseling Psychology
Clinical Assistant Professor, Sport Management

Pullman, WA

August 2011 to July 2012

- Provided instruction in core sport management curriculum and instruction to undergraduate students.
- Enlisted industry and academic professionals to speak to classes and engage students with real-world experiences in and outside the classroom.
- Academic Advising
- Co-Advisor of Sport Management Club
- Provided service to Sport Management program and the ELCP department
- Assisted in the development of a Sport Management study abroad program to China.
- Mentor - WSU Student-Athlete Transition and Retention Program

Hampton University

College of Education and Continuing Studies
Department of Health, Physical Education, and Recreation
Clinical Assistant Professor, Sport Management

Hampton, VA

September 2010 to May 2011

- Provided instruction in sport management, health, and physical education courses, assisted in the scheduling of courses for instructors, and advised sport management majors.
- Enlisted industry and academic professionals speak to classes and engage students with real-world experiences in and outside the classroom. 2011 NBA All-Star Game Service-Learning Project with Magic Johnson Enterprises; coordinated a field day for the Hampton University Child Development Center, as well as assisted students in founding the Hampton University Sport Management Club and the Hampton University Chapter of Toastmasters International.
- Academic Advising
- HPER Collegiality Committee Co-Chair

PUBLICATIONS:

Works in Progress:

Magness, J. W., Covington, E., & **Richardson, F. M.** (Submitted). "Online gambling in high school & collegiate sports." *Journal of Applied Sport Management*.

Andrijijw, A. & **Richardson, F. M.** (In Progress) "Failed Public Relations: Professional Ice Hockey's Performative Allyship

Refereed Publications:

Andrijijw, A. & **Richardson, F. M.** (2022). The lived experiences of Black female hockey fans. *Journal of Sport Management*, 1-12 <https://doi.org/10.1123/jsm.2021-0351>

O'Brien, J., Stokowski, S., **Richardson, F. M.**, Martin, B. E., Proctor, L., & Harrison, C. K. (2021). Leadership development programs in collegiate athletics: An exploration of the student-athlete experience. *Journal of Student-Athlete Educational Development and Success*. pp.116-136

Carter-Francique, A. R. & **Richardson, F. M.** (2016). Controlling media, controlling access: The role of sport media on Black women's sport participation. *Race, Gender, & Class Journal*, 23(1/2), pp. 7-33

Book Chapters:

Carter-Francique, A. R., & **Richardson, F. M.** (2020). #BlackGirlMagic: Black sportswomen and the role of othermothering. In Brown, D. (Eds.), *Passing the ball: sports in African American life and culture*. Houston, TX: University of Houston (In Progress)

Carter-Francique, A., & **Richardson, F. M.** (2015). Black female athletic experiences. In B. Hawkins, J. Cooper, A. Carter-Francique, K. Cavil (Eds.), *Black College Athletes: The Sporting Life at Historically Black Colleges and Universities* (pp. 61-83). New York, NY: Rowman & Littlefield

REFEREED SCHOLARLY PRESENTATIONS & PAPERS:

International Presentations:

Richardson, F. M. & Richardson, A. (2017). 37th Annual North American Society for the Sociology of Sport (NASSS) Conference. *The sporting life: work, family, and fandom*. Session Organizer and President, Windsor, ON – Canada

Richardson-Touson, F. M. (2006). 26th Annual North American Society for the Sociology of Sport (NASSS) Conference, "Political or Athletic: Perceptions of Images of the Olympic Games." Session Organizer and Presenter, Vancouver, BC – Canada

National Presentations:

Hopson, R., Thompson-Robinson, M., **Richardson, F. M.**, Covington, T., & Tiryakaian, E. (2025, October 7). Balancing the game and transitioning in life: Student-Athlete engagement, mental health, and NIL in the evolving landscape of intercollegiate athletics. The Knight Commission Symposium on the Educational Value of Sport. Panelist, American University, Washington, DC

Carter-Francique, A. R., Flowers, C., Hamilton, J. M., McDowell, J., Olushola-Ogunrinde, J., & **Richardson, F. M.** (2024 November 1). One love: Contributing to the DEIBJ conversations in the academy. North American Society for the Sociology of Sport Annual Conference. Chicago, Illinois, USA

Drewry, M. & **Richardson, F. M.** (2023). 41st Annual North American Society for the Sociology of Sport (NASSS) Conference. *Double Standard at the 2023 Women's NCAA Basketball Tournament*. Session Organizer and Moderator, New Orleans, LA

- Richardson, F. M.** (2022). 40th Annual North American Society for the Sociology of Sport (NASSS) Conference. *Sista Doc: Navigating Sport, Education, and Society*. Panelist, Las Vegas, NV
- Richardson, F. M.** (2022). 40th Annual North American Society for the Sociology of Sport (NASSS) Conference. *A Roundtable Discussion About the Representation of Black Scholars at NASSS*. Panelist, Las Vegas, NV
- Richardson, F. M. & Andrijiw, A.** (2022). 40th Annual North American Society for the Sociology of Sport (NASSS) Conference. *Allyship in Sport*. Session Organizer, Las Vegas, NV
- Richardson, F. M.** (2022). 40th Annual North American Society for the Sociology of Sport (NASSS) Conference. *Raising the Stakes on Representation*. Session Organizer and Moderator, Las Vegas, NV
- Richardson, F. M.** (2021). 39th Annual North American Society for the Sociology of Sport (NASSS) Conference. *Workshop: Black Women Scholars in Sporting Spaces*. Panelist, Montreal, QC – Canada
- Richardson, F. M. & Andrijiw, A.** (2021). 39th Annual North American Society for the Sociology of Sport (NASSS) Conference. *The Sport Fan Participant Experience*. Session Organizer and Moderator, Montreal, QC – Canada
- Richardson, F. M. & Andrijiw, A.** (2021). 39th Annual North American Society for the Sociology of Sport (NASSS) Conference. *The Sport Inclusion Pipeline*. Session Organizer and Moderator, Montreal, QC – Canada
- Richardson, F. M. & Andrijiw, A.** (2021). 39th Annual North American Society for the Sociology of Sport (NASSS) Conference. *Navigating a White Male Space: The Lived Experiences of Black Female Hockey Fans*. Presenter, Montreal, QC – Canada
- Richardson, F. M. & Livingston, A.** (2021). 39th Annual North American Society for the Sociology of Sport (NASSS) Conference. *The DCCC Presents: Race and Politics in Sport with The Doug Williams Center*. Session Organizer and Moderator, Montreal, QC – Canada
- Carter-Francique, A., Flowers, C. L., Hamilton, J., McDowell, J., Olushola – Ogunrinde, J. & **Richardson, F. M.** (2021). Black Women & Sport in the Ivory Tower. Panelist (Virtual), San Jose State University
- Richardson, F. M.** (2019). 38th Annual North American Society for the Sociology of Sport (NASSS) Conference. *BIPOC (Black, Indigenous, People of Color) Caucus*. Presenter, Virginia Beach, VA
- Richardson, F. M.** (2019). 38th Annual North American Society for the Sociology of Sport (NASSS) Conference. *DCCC Workshop: Teaching and Mentoring Students and Faculty of Marginalized Groups*. Session Organizer and Presider, Virginia Beach, VA
- Richardson, F. M.** (2018). 37th Annual North American Society for the Sociology of Sport (NASSS) Conference. *Yo! Bum Rush the Show*. Session Organizer and Moderator, Vancouver, BC – Canada
- Richardson, F. M.** (2018). 37th Annual North American Society for the Sociology of Sport (NASSS) Conference. *DCCC “Don’t Believe the Hype” The Value of Diverse Scholarship Think Tank*. Panelist, Vancouver, BC – Canada
- Richardson, F. M. & Richardson, A.** (2017). 38th Annual North American Society for the Sociology of Sport (NASSS) Conference. *The sporting life: work, family, and fandom*. Session Organizer, Windsor, ON Canada

- Richardson, F. M.,** Carter-Francique, A., Flowers, C. L., Hamilton, J., Carreathers, S., & Ogurinde, J. (2017). 2017 National Pan-Hellenic (NPHC) Leadership Conference. *Collective uplift: Examining the mutual interests of BGLOs and intercollegiate athletics*. Presenter, Dallas, TX
- Richardson, F. M.,** Flowers, C. L., Livingston, A., Carter-Francique, A., Crowley, C., Hart, A., Andrews-Little, D., Cash, T., & James, K., (2016). 37th Annual North American Society for the Sociology of Sport (NASSS) Conference. *Why is her success not enough?* Session Organizer & Presider, Tampa, FL
- Richardson, F. M.** (2016). 37th Annual North American Society for the Sociology of Sport (NASSS) Conference, *Academic advising issues in collegiate athletics*. Session Organizer, Tampa, FL
- Schlereth, N., Higgins, J., Harlan, M., & **Richardson, F. M.,** (2016). 37th Annual North American Society for the Sociology of Sport (NASSS) Conference, *Why is her success not enough?* Panelist, Tampa, FL
- Hawkins, B., Carter-Francique, A., Cavil, K., Cooper, J., & **Richardson, F. M.** (2016). 2016 College Sports Research Institute Conference, “Historical Black Colleges and Universities (HBCUs) Panel Discussion.” Panelist, Columbia, SC.
- Carter-Francique, A., A., Flowers, C. L., Cavil, J. K., Johnson, W., Carreathers, W., Crowley, C., Deeb, A., Hart, A., Jackson, I., Livingston, A., Mattison, R., Olushola, J., & **Richardson, F. M.** (2015). 36th Annual North American Society for the Sociology of Sport (NASSS) Conference, “Stomp the yard: Black athletes and Black Greek letter organizations.” Panelist, Santa Fe, NM.
- Richardson, F. M.,** & Schlereth, N. (2015). 36th Annual North American Society for the Sociology of Sport (NASSS) Conference, Graduate assistants: straddling the boundary between student and professional. Session Organizer, Santa Fe, NM.
- Richardson, F. M.,** & Schlereth, N. (2015). 36th Annual North American Society for the Sociology of Sport (NASSS) Conference, “Sport management students’ ethical/moral compass development.” Presenter, Santa Fe, NM.
- Richardson, F. M.,** Shelereth, N.G., & Barnes, J. (2015). 2015 Society of Health and Physical Educators America National Convention, “*Athletics, academics, and athletic department graduate assistantships.*” Presenter, Seattle, WA.
- Richardson, F. M.,** Schelereth, N. G. (2014). 35th Annual North American Society for the Sociology of Sport (NASSS) Conference, “*Graduate assistants and athletic departments: Who really benefits from the relationship?*” Presenter, Portland, OR.
- Richardson, F.M.,** Rhee, Y., (2014). 35th Annual North American Society for the Sociology of Sport (NASSS) Conference, “*Roller derby participation: commitment and motivation among females.*” Presenter, Portland, OR
- Lyons, R., **Richardson, M.,** & Jackson, E. N. (2014). Sport Marketing Event Planning Evaluation Activity. 12th Annual Sport Marketing Association (SMA) Conference. Presenter, Philadelphia, PA.
- Richardson, F. M.,** Scott, D., Jackson, E., Seidler, T., Quarterman, J. (2013). Organizational commitment among NCAA Division III athletic directors. International Council for Health, Physical Education, Recreation, Sport, and Dance Forum. Research Presentation, Charlotte, NC

Richardson, F. M., Kennedy, D., Flowers, C. (2013). 2013 National Athletic Academic Advisors Association, “*The athletic advisor/faculty member relationship.*” Research Presentation, Jacksonville, FL

Herrera, F. A., **Richardson, F. M., & Garibay, J.** (2011). 24th Annual National Conference on Race & Ethnicity in American Higher Education (NCORE) “*The Role of Constructing Values of Inclusion: A Critical Analysis of Hate/Bias Motivated Incident Reporting Procedures.*” Session, San Francisco, CA

Hall, C., Crowley, C., **Richardson-Touson, F. M.** (2008). 123rd Annual AAHPERD National Convention. “*Negative Images of African American Women in Sport.*” Fort Worth, TX

Richardson-Touson, F. M. (2006). 26th Annual North American Society for the Sociology of Sport (NASSS) Conference, “Political or athletic: Perceptions of images of the Olympic Games.” Session Organizer and Presenter, Vancouver, BC, Canada

Hall, C., **Richardson-Touson, F. M.,** Snell, C. (2006). 121st Annual AAHPERD National Convention. “*Mentoring Female Graduate Students.*” Salt Lake City, Utah

State & Regional Presentations:

Crowley, C., Jackson, E. N., Polite, F., Lyons, R., & **Richardson, F. M.** (2012). Factors of HBCUs student-athlete University Selection. 79th Annual Southern District Association Conference of the American Alliance for Health, Physical Education, Recreation & Dance, Orlando, FL

Richardson-Touson, F. M., & Worthy, M. (2010). University of New Mexico College of Education Graduate Research Colloquium. “*Table topics: the art of impromptu public speaking.*” Albuquerque, NM

DeLeon, J., Herrera, F., & **Richardson-Touson, F. M.** (2009). New Mexico Higher Education Retention Conference. “*Addressing hate on campus.*” Albuquerque, NM

Richardson-Touson, F. M. (2006). University of New Mexico Feminist Research Institute. “*Women in sport literacy project.*” (Panelist) Albuquerque, NM

Richardson-Touson, F. M. (2005). University of New Mexico College of Education Graduate Student Research Colloquium. “*Willy Wonka and the Chocolate Factory: The search for an apprentice.*” Albuquerque, NM

Richardson, F. M. (1998). Howard University 27th Annual School of Communication Conference. “The Sports Media.” Washington, DC

Richardson, F. M. (1998). Howard University 27th Annual School of Communication Conference. “*The business of sport.*” Washington, DC

Richardson, F. M. (1997). Howard University 26th Annual School of Communication Conference. “*Sports: more than coaches, agents & athletes.*” Washington, DC

Invited Presentations & Speaking Engagements:

Richardson, F. M. (2020, February). *The Marketability of Female Athletes & Women’s Sports Consumer Markets.* A Woman’s Worth: The Impact of Women in the Sports Industry Symposium. Drexel University, Philadelphia, PA (Moderator)

Richardson, F. M. (2018, February). Women in Sports Forum, Xavier University of Louisiana, New Orleans, LA (Panelist)

- Richardson, F. M.** (2016, February). *The Black Female HBCU Athletic Experience*. Seminar for African American Culture & Sport, University of Houston, Houston, TX (Presenter)
- Richardson, F. M.** (2015, November). Micro-aggression. African American Student Services Program, University of New Mexico, Albuquerque, NM
- Richardson, F. M.** (2015, November). What Are You Doing to Secure Internships or Employment? Intro to Sport Administration, University of New Mexico, Albuquerque, NM. (Presenter)
- Richardson, F. M.** (2014, October). *Character is? Character isn't?* Jack and Jill of America, Inc., Charleston, SC (Presenter)
- Richardson, F.M.** (2014, February). *Diversity: Why it's Needed in the Professional World*. National Science Foundation Scholarship Presentation, The Citadel – Charleston, SC
- Richardson, F. M.** (2013, March). *The Benefits of Sports Participation*. Jack and Jill of America, Inc., Charleston, SC.

AWARDS, HONORS, & NOMINATIONS:

- Award Recipient***, Jay Coakly Service Award 2025
North American Society for the Sociology of Sport
- Award Recipient***, Inaugural Presidential Luminaria Award 2010
University of New Mexico Office of Equity & Inclusion
- Award Recipient***, Brian Colon, Exemplary Service Award 2010
University of New Mexico Graduate and Professional Student Association
- Award Recipient***, African American Student Service Award 2008
University of New Mexico African American Student Services

PROFESSIONAL TRAINING:

- CITI Program – IRB Certification – Social Behavioral-Education (SBE) Comprehensive – July 2024
- Online Learning Consortium – Online Teaching Certificate Program – June 2023
- Online Learning Consortium – Assessment Strategies that Engage Students – April 2023
- Online Learning Consortium – Diversity, Equity, Inclusion, and Accessibility (DEIA) in Online, Blended, and Digital Learning – April 2023
- Online Learning Consortium – Online Teaching Certification, Foundations – September 2022
- Certified Practitioner – Designing Digital Teaching and Learning – Coppin State University – 2022
- Distance Education & E-Learning Certified, Alabama A&M University – December 2017
- Campus Security Authority Training – October 2015
- Title IX Basic Training – September 2015
- Darkness to Light, Stewards of Children Training – June 2015
- Defensive Driving – June 2015
- Grant Development Workshop – June 2014
- Workshop for Welcoming Diversity, National Coalition Building Institute International – July 2014
- The Citadel, Safe Zone Training – October 2014
- NACWAA/HERS Institute for Administrative Advancement – June 2005
- NCAA Compliance Software – May 2002

- NCAA Diversity Training – May 2001

PROFESSIONAL DEVELOPMENT:

- 2026 Commission on the Accreditation of Sport Management Conference
St. Augustine, FL
- 2025 North American Society for the Sociology of Sport
Seattle, WA
- 2025 Faculty Athletic Representative Association Annual Meeting
Indianapolis, IN
- 2025 NCAA – Accelerating Academic Success Conference
Indianapolis, IN
- 2025 Alliance for Sport Business Conference
Oklahoma City, OK
- 2025 Commission on the Accreditation of Sport Management Conference
Las Vegas, NV
- 2024 Faculty Athletic Representative Association Annual Meeting
Frisco, TX
- 2024 North American Society for the Sociology of Sport Conference
Chicago, IL
- 2024 HBCU Technologies & Innovations Showcase
Atlanta, GA
- 2023 North American Society for the Sociology of Sport Conference
New Orleans, LA
- 2022 North American Society for the Sociology of Sport Conference
Las Vegas, NV
- 2021 North American Society for the Sociology of Sport Conference
Montreal, Ontario, CA
- 2020 North American Society for the Sociology of Sport Conference
Virtual
- 2019 North American Society for the Sociology of Sport Conference
Virginia Beach, VA
- 2019 Accreditation Council for Business Schools and Programs Conference
Houston, TX
- 2019 Commission on the Accreditation of Sport Management Conference
Atlanta, GA
- 2018 North American Society for the Sociology of Sport Conference
Vancouver, BC - Canada
- 2018 Women in Sports Conference – New Orleans, LA
- 2017 North American Society for the Sociology of Sport Conference
Windsor, ON – Canada
- 2016-2017 Delta Sigma Theta Sorority, Inc. – Delta Fellows Program
- 2016 North American Society for the Sociology of Sport Conference
Tampa, FL
- 2016 Medical University of South Carolina – Women Scholars Initiative
- 2015 Institute for The Study of Global Anti-Semitism Summer Workshop
Oxford, England – United Kingdom
- 2015 North American Society for the Sociology of Sport Conference
Santa Fe, NM

- 2014 The Citadel Grant Development Workshop
- 2014 North American Society for the Sociology of Sport Conference
Portland, OR
- 2014 North American Society for Sport Management Conference
Pittsburgh, PA
- 2014 AAHPERD National Convention, St. Louis, MO
- 2013 Sport Marketing Association National Convention, Albuquerque, NM
- 2013 National Association for Athletic Academic Advisors Conference
Jacksonville, FL
- 2013 North American Society for Sport Management Conference, Austin, TX
- 2013 AAHPERD National Conference, Charlotte, NC
- 2012 North American Society for the Sociology of Sport Conference
Seattle, WA
- 2012 AAHPERD National Conference, Boston, MA
- 2011 AAHPERD National Conference, San Diego, CA
- 2010 North American Society for Sport Management Conference, Tampa, FL
- 2010 AAHPERD National Conference, Indianapolis, IN
- 2009 North American Society for Sport Management Conference, Columbia, SC
- 2006 North American Society for the Sociology of Sport Conference,
Vancouver, BC – Canada
- 2004 North American Society for the Sociology of Sport Conference,
Tucson, AZ

SERVICE:

Service to Discipline:

- 2025 – Present Journal for the Study of Sports and Athletes in Education – Editorial Review Board
Member
- 2025 Texas Southern University – Sport Studies and Sport Leadership Graduate Online
Program Reviewer, Department of Health, Kinesiology, and Sport Studies (HKSS)
- 2023 – Present Commission on Sport Management Accreditation (COSMA) – The COSMA
Journal, Editorial Review Board Member
- 2023 North American Society for the Sociology of Sport – President
New Orleans, LA
- 2020 – 2026 Commission on Sport Management Accreditation (COSMA) –
Member, Board of Directors
- 2020 Commission on Sport Management Accreditation (COSMA) – Site Reviewer
- 2018 – 2021 North American Society for the Sociology of Sport – Diversity and Conference
Climate Chairperson
- 2017 – 2025 North American Society for the Sociology of Sport – Co-Conference Site Locator
- 2018 – 2019 International Journal of Aquatic Research – Reviewer
- 2018 Women in Sports Forum – Invited Speaker
Xavier University, New Orleans, LA
- 2016 SSJ Award Committee – North American Society for the Sociology of Sport
- 2016 Invited Speaker – Hampton University Sport Management
Conference Hampton, VA
- 2016 Invited Speaker - Seminar for African American Culture and Sport,
University of Houston, Houston, TX

- 2015 Outstanding Article Award Committee – Sociology of Sport Journal
- 2013 – 2014 AAPAR National Chairperson – Administration and Leadership Development Council
- 2013 Reviewer – Western Journal of Black Studies
- 2013 AAPAR Alternate Delegate – AAHPERD Alliance Assembly

University:

- 2023 - Present Coppin State University, Faculty Athletic Representative – Mid-Eastern Athletic Conference
- 2023 – Present Coppin State University – Curriculum and Standards Policy Committee (University Wide Committee), Vice Chairperson
- 2023 – Present Coppin State University, Institutional Review Board (University-Wide Wide Committee),
- 2023 – Present Coppin State University College of Business, Program Coordinator, Sport Management
- 2018 – 2025 Coppin State University – College of Business, Curriculum and Standards Policy Committee (University-Wide Committee)
- 2020 – Present Coppin State University – College of Business, Curriculum and Standards Policy Committee (College of Business)
- 2024-2025 Coppin State University Middle States Standard III Review Committee
- 2019 – 2020 Coppin State University – Co-Advisor, Zeta Epsilon Chapter – Delta Sigma Theta Sorority, Inc.
- 2019 Coppin State University – Presidential Search Committee
- 2018 – 2020 Coppin State University – Faculty Senate, Treasurer
- 2019 Coppin State University – Academic Restructuring Work Group
- 2018 – 2020 Coppin State University – HIP Committee
- 2018 – 2020 Coppin State University – College of Business, Assessment Committee
- 2018 – 2020 Coppin State University – College of Business, Strategic Planning Committee
- 2018 – 2020 Coppin State University – College of Business, Student Advisory Committee
- 2018 – 2020 Coppin State University – College of Business, Professional Development Committee
- 2018 – 2019 Coppin State University – College of Business, Returning Transitions Programs Committee (University-Wide Committee)
- 2018 – 2020 Coppin State University – College of Business, Building Renovation Ad Hoc Committee
- 2018 Coppin State University – Admissions’ Criteria Work Group (University-Wide Wide Committee)
- 2018 Alabama A&M University – College of Education, Humanities, and Behavioral Sciences, Information Technology Technician Hiring Committee
- 2017 – 2018 Alabama A&M University – University Safety Committee
- 2017 – 2018 Alabama A&M University, College of Education – Technology Committee
- 2015 – 2017 The Citadel, Diversity Council
- 2015 – 2017 The Citadel, Faculty Athletic Advisory Committee (Chairperson)
- 2016 The Citadel, Head Football Coach Search Committee
- 2015 The Citadel, Head Women’s Soccer Coach Search Committee
- 2015 The Citadel Career Center Speed Networking Volunteer (Spring & Fall)

- 2015 The Citadel, Senior Leadership Integration Seminar – Session Facilitator
- 2012 – 2017 Advisor, HESS Majors Club
- 2015 Judge, Citadel Research Colloquium
- 2012 – 2015 Pre-Knob Meet & Greet
- 2013 – 2015 The Citadel, Awards Committee
- 2013 – 2014 The Citadel, Faculty Development Committee
- 2012 – 2013 Secretary – HESS Department Faculty Meetings
- 2011 – 2012 Washington State University, Mentor – Athletic Transition and Retention Program
- 2010 – 2011 Hampton University, HPER Collegiality Committee Co-Chairperson

Service to Community:

- 2018 Federal Bureau of Investigations Diversity and Inclusion, Executive and Advisory Committee Panel Member – Huntsville, AL
- 2016 – 2017 Thesis Advisor: João de Costa
Academic Magnet High School, Charleston, SC
Thesis: *Analysis of the Role and Effect of Fandom in the Brazilian Family*
- 2015 – 2016 Thesis Advisor: Caroline Black
Academic Magnet High School, Charleston, SC
Thesis: *The Effect of Weather and Game Time on Statistics and Game Outcome Expectancy in 12U Youth Baseball in South Carolina.*^[1]_[SEP]
- 2015 Invited Speaker – University of New Mexico African American Student Services Program Title: Micro-Aggressions.
- 2015 Invited Speaker – Intro. to Sport Management – University of New Mexico
- 2015 Volunteer – Charleston Parks & Recreation Miracle League Whiffle Ball
- 2014 Invited Speaker – Jack & Jill of America, Charleston, SC Chapter
- 2013 Invited Speaker – Jack & Jill of America, Charleston, SC Chapter
- 2013 Invited Speaker – Delta Sigma Theta Sorority, Inc., Lambda Omicron Chapter, College of Charleston

OTHER PROFESSIONAL ACTIVITIES:

PROFESSIONAL MEMBERSHIPS:

- North American Society for the Sociology of Sport (NASSS)
- Commission on Sport Management Accreditation (COSMA)
- American Marketing Association (AMA)
- Alliance for Sport Business (ASB)

CIVIC MEMBERSHIPS:

- Delta Sigma Theta Sorority, Inc.
- Howard University Alumni Association
- Florida State University Alumni Association
- University of New Mexico Alumni Association

RESEARCH INTERESTS:

- HBCU Sports Experience (HBCU Classics & Homecomings)
- Black Female Athlete Experience
- Sport and Culture
- Organizational Commitment
- Leadership
- Aquatics
- Roller Derby

RESEARCH INTERESTS

My research interests center on the sociology of sport, with a specific focus on the experiences of female athletes, the Black female athlete experience, HBCU athletics, HBCU classics and homecomings, sport and culture, roller derby, organizational commitment, and leadership.

The experiences of Black female athletes have been largely overlooked by most scholars. Black female athletes have endured the same challenges faced by Black male athletes—and more—yet their stories remain underrepresented in sport scholarship. As a proud graduate of a Historically Black College and University (HBCU), I am deeply connected to the athletic traditions and pageantry that make homecomings and classics such distinctive and meaningful cultural experiences. HBCUs possess a rich sporting history that is often unfamiliar to those without personal or familial ties to these institutions. My work seeks to document and elevate these narratives within the broader sport landscape.

In addition, I examine organizational commitment and leadership within colleges and sport organizations. Both academic and athletic institutions continually strive to cultivate leaders who can advance their mission and vision. Successful organizations depend on individuals who share and embody their goals and values. Therefore, identifying, attracting, and retaining such individuals is essential to ensuring institutional success and sustainability—whether in business, education, or sport.

TEACHING PHILOSOPHY

I believe that the day you stop learning is the day you die, and every day presents an opportunity to learn something new. As an instructor, my role is to teach and equip students with the tools they need to solve problems and think critically. These are lessons I learned from the educators who shaped my own philosophy and modeled the value of lifelong learning.

My teaching philosophy centers on empowering students to take ownership of their education through social and transformative learning. I recognize that no two students learn the same way, so I employ multiple approaches to meet diverse learning needs. Drawing from Albert Bandura's social learning theory, I encourage observation, modeling, and application of new ideas. Through Jack Mezirow's transformative learning theory, I help students develop critical thinking skills essential to academic and personal growth. Transformation also means that I must continually adapt my teaching style to best serve my students.

By integrating these approaches, I create an environment where students are empowered to take responsibility for their own learning. When students are invested in their education, they begin to approach instructors not for direction, but for guidance in achieving their goals—signifying true ownership of their academic journey.

I am a strong advocate for cultural diversity in the classroom. A learning environment that values diversity enhances the educational experience for everyone and contributes to a more inclusive campus climate. By modeling respect and openness, I strive to create a safe space where students can express ideas, ask questions, and learn from one another's perspectives.

As an instructor, I clearly communicate expectations through a detailed syllabus outlining assignments, grading, attendance, and university policies. While I cannot be everything to every student, I am committed to being what each student needs when called upon. My goal is to foster critical thinking, intellectual curiosity, and confidence in my students. To do so, I remain engaged in professional development, disciplinary associations, and scholarship that inform and strengthen my teaching practice.

CURRICULUM TAUGHT:

Coppin State University:

ENMGT 360 Facility and Venue Management

This course is an introduction to facility and venue management processes and techniques. Emphasis is on creating, organizing, and implementing events in large and small facilities and venues. The course emphasizes several key elements related to finance operations, personnel issues, risk management and related legal issues of facility management.

ENGMT 480 Internship/Field Work

Students participate in an internship experience in some aspect of the Music Entertainment Management, Motion Picture, Television, and Video Entertainment Management, or Casino and Gaming Management, depending on their area of academic concentration. These are nonpaying positions primarily in an office setting such as development companies, agencies, producer's offices, entertainment law offices, hospitality and tourism companies, gaming commissions, etc. Students work 20 – 24 hours a week throughout the entire length of the semester.

MGMT 380 Human Resource Management (Online)

This course introduces students to the fundamental concepts and processes of human resource management. Students will explore the concepts related to the four basic functions of human resource management via case study analysis. Some of the topics covered in this course include equal employment opportunity, job design, recruitment, training, pay structure, collective bargaining, performance appraisal, and managing human resources globally.

MGMT 490 – Leadership Theory

This course is designed to provide students with historical and contemporary approaches of leadership within an organizational context. Students will analyze the theoretical and practical frameworks of leadership in addition to exploring the symbiotic relationship between leadership and followership. Emphasis will be on developing leadership skills, decision-making & strategic leadership, and conflict & change management. This course will leverage executive-level insights via guest speakers, case studies, simulations, and role playing.

SPMT 101 – Introduction to Sport Management

This course takes a look at sports sociology in a global, issues-oriented approach to study the role of sport in society. It encourages the discussion of current sports- related controversies and helps students develop critical thinking skills. (LEC)

SPMT 250 – Sport Management Practicum

This experiential learning course, guided by the Coppin State Athletics Department, provides hands-on experience in intercollegiate sports operations, including logistics, marketing, game-day management, and community engagement, helping students apply theory to practice for careers in sport management.

SPMT 308 – Sport Communication

SPMT 332 Sports, Ethics, & the Law

This course will explore the ethics and legal principles and rules of law affecting the administration of sports and recreation programs. Emphasis will be placed in the areas of negligence, product liability, nuisance, contracts, leisure, personnel practices, and risk management. (LEC)

SPMT 350 – Special Topics in Sport Management

This course is designed to provide students with the knowledge and skills to assume the responsibilities in leading, managing, developing, and planning a mission and vision to enhance their professional development in becoming effective leaders at the amateur, collegiate, and professional sports levels.

SPMT 405 Internship

This course will be a supervised experience to help enlarge the scope of knowledge of students in professional programs in areas of recreation, physical education, and sports management. It will provide a laboratory of applications of theoretical knowledge and measure a students' competency in areas of physical education, sports management or recreation. This experience is for students not seeking teacher certification. (LEC/LAB)

SPMT 435 Organization & Administration (Online)

This course is designed to acquaint students with the organization and administration of recreation, parks, sports, and tourism. It will explore such areas as budget and finance, policy development and decision making, professional development, and human resource management as it pertains to the management of urban and community recreation, parks and outdoor recreation, tourism, and sports programs.

Alabama A&M University:**PED 102 Fitness for Life Walking and Weight Training for Fitness**

A course acquainting all groups with cardiovascular fitness, facts, and fallacies regarding exercise and health and a number of evaluation techniques as each of these relate to physical and total conditioning. Candidates will develop and participate in personal fitness programs.

PED 110 Fitness for Life Flagg Football/Weightlifting

This course is designed to provide students with the basic principles, rules, etiquette, terminology, skills, and playing strategies of flag football. In addition, students will be introduced to the correct techniques and principles related to building personal fitness using weight training.

SPM200 Introduction to Sport Management

This course is an overview of the fundamental principles of sport management programs. It combines theory and practice related to legal and ethical issues, marketing and organizational structure of recreational and sport related services and facilities. It also focuses on principle avenues of sport management careers, intercollegiate and professional sport, the sport and recreation industries, and the health and fitness industries.

SPM300 Sports Ethics

The purpose of this course is to confront the many issues in our society within the context of the sports world and promote the critical examination of ethical issues and moral dilemmas inherent in sport. Emphasis will be the development of personal philosophies, clarifying values and refining moral reasoning skills relative to sports.

SPM314 Sport Facility & Event Management

This course will address the principles and procedure involved in sport facility and event management. Emphasis will be given to planning sport facilities and events. Emphasis will also be given to planning new sport facilities and events, operation of facilities and attracting events, and event planning, production and evaluation.

SPM423 Sport Psychology

This course will examine traditional psychological theories as applied to the dynamics of group and individual interaction in sport. Various theories of motivation and techniques in group leadership will also be examined.

SPM425 Contemporary Issues in Sport

This course will introduce the student to the various issues facing sport and sport administrators on a daily basis in the contemporary world including drug abuse and gratuitous violence which have grown out of modern sport activities.

SPM440 Advanced Sport Management

This course will take a how-to approach to sport management since research has shown that knowledge is more likely to be implemented when it is acquired from learning by doing rather than simply learning from reading, listening or thinking. This approach will impart the important principles, concepts, research, and theories of management. This will enable the student to develop the ability to apply sport management principles to sport organizations and further develop management skills in their personal and professional lives.

PED514 Current Issues in Physical Education (Graduate Course)

Controversial issues, problems, and approaches surround our profession. The mark of a competent professional is the ability to discuss and debate these issues from an informed standpoint based on a thorough knowledge of all sides of an issue. The course combines readings, cases, and lectures that focus on the roles, and activities, in physical education. The goal of this class is to increase student awareness, knowledge, and appreciation of some of the significant issues facing professionals in physical education. Various practical applications related to the practice of physical education will be explored. The class is intended to give graduate students a chance to explore issues and develop and defend their own personal informed viewpoints.

The Citadel:

PESM 201 Introduction to Sport Management

An orientation and foundational study of the field of sport management. An introduction to characteristics of successful managers as well as principles of management.

PESM 202 Sociological and Cultural Aspects of Sport

An examination of sport in America and its effects on society, including race, gender, adherence, values, and violence.

PESM 301 The Governance of Sport

An examination of organizational structure, managerial practices, decision-making process, and policy formation for sport and exercise organizations at the local, regional, national, and international levels.

PESM 304 Sport Marketing

An examination of theories, fundamentals, and practical applications of marketing to sport and exercise industries. Comparisons will be made between general business as opposed to sport and exercise industry.

PESM 305 Risk Management

This course is an introduction to the legal principles applicable to a variety of sport settings. Topics of tort liability to the sport will be explored in depth with special emphasis on effective management of risk.

PESM 405 Event Management: From Theory to Practice

An examination of the fundamental principles used in event management. Students will be involved in a combination of field work and seminars with the target goal of staging a sporting event as the implementation of comprehensive knowledge in the Sport Management program.

HESS 523 Administration and Leadership of Exercise and Sport Organizations (Graduate Course)

This course examines organizational theory and behavior as well as leadership qualities related to exercise and sport organizations. Effectiveness, structure, and design of sport and exercise organizations will be addressed as well as cultures, leadership styles, conflicts, changes, and human resources involved in these entities.

HESS 538 Internship in Sport Management (Graduate Course)

Involvement in an external working experience with a host organization for a period of 500 hours. The internship will provide students with opportunities to receive practical experience in selected sport management settings.

HESS 549 Sociological and Cultural Aspects of Sport (Graduate Course)

An examination of sport in America and its effects on society, including race, gender, adherence, values, and violence.

HESS 553 Sports Communication (Graduate Course)

Examination of the role of sports organizations as communications systems where effective written and oral, interpersonal communication skills are imperative for success.

HESS 555 Legal Aspects of Sport (Graduate Course)

This course reviews legal considerations, responsibilities, and liabilities of organizations and personnel related to sport and recreation. An examination of event management, personnel relations, and governmental regulations impacting sport and recreation as well as tort liability with special emphasis on effective management of risk, athletic eligibility, contracts, and Title IX.

HESS 558 Advertising in Sport (Graduate Course)

This course examines the knowledge, skills, and concepts required for successful advertising in the sports industry. Strategies and techniques of successful advertising.

Washington State University:

SPMGT 377 Legal Aspects of Sport

Legal aspects of the supervision, management, and business of sport.

SPMGT 290 Sport Programs

Philosophies and program content of public/private sports programs; laboratory experiences in school, college, and community sports programs.

SPMGT 488 Current Trends in Sport Management

Current trends and issues; research resources; professional presentations.

SPMGT 490 Internship Seminar

Overview of policies and requirements; guidance through site selection and application process; communication skills for the business/sports environment.

SPMGT 367 Sport in American Society

Examination of the role of sport in contemporary American society as well as the relationship between sport and other social institutions

SPMGT 489 Theory and Application in Sports Event Management

Investigation and application of the components of the sport management profession.

SPMGT 540 Current Issues in Sport Management (Graduate Course)

Solutions-oriented investigation of current issues faced by sport managers/administrators; interpretation of research literature; procedures for issue resolution.

Hampton University:

PED 395 College Athletic Administration

The purpose of this course is to study the primary functions related to operating an intercollegiate athletics program in an institution of higher education. The course examines the leadership/management process specifically applied to administering a successful intercollegiate athletics program.

PED 367 Current Issues in Sport Management

This course is offered to expose and educate the Sport Management major to the latest issues impacting the sports industry. This course will provide students with an in-depth analysis of various controversial topics in sports, by examining all sides of the arguments. Note: Meets requirements of NASSM/NASPE program approval- content areas- Socio-Cultural Dimensions in Sport/Ethics.

PED 342 Policy in Sport Management

This course provides students with the skills and knowledge applicable to the process of building and sustaining excellent organizations. Several key questions will be addressed during the semester:

(1) how can good companies, mediocre companies, and even bad companies achieve enduring greatness? And (2) what makes the truly exceptional companies different from other companies? In answering these questions, students will be required to take a multi-disciplinary approach, applying concepts from law, marketing, finance, organizational behavior/development, and sociology.

PED 491 Facilities Management

This course emphasizes principles and techniques of facility design and management, including planning and staffing, event scheduling, aspects of budgeting, event management, risk management, and crowd control of athletic events and programs.

PED 224 Intro to Sport Management

Course material will constitute an introduction to the basic tenets of management principles as they relate to sport in amateur, interscholastic, intercollegiate, and professional settings. Career opportunities in sport management, trends in the administration of sport, and the sport management environment will also be addressed. Students will be exposed to planning, strategic management, problem-solving and decision-making, organizing, and staffing, as well as motivation, leadership, communication, conflict resolution, and control.

HEA 200 Health Education

Designed to help the student understand the interrelated dimensions of health and wellness, to become familiar with various factors that influence health, to coordinate experiences for more effective understanding of healthful living in the world today, and to aid in solving personal health problems.

University of New Mexico

AFST 297 Topics: Race, Sport & Media

This course examines how race, sport, and media converge to influence the way the public views different members of different cultures, ethnic groups, and gender. At the end of this course, you will have a better knowledge and understanding of media's effect on sports culture.

AFST 297 Topics: Race and Sport

This course examines race as it pertains to sport and the African American athlete. Students will gain insight into race and sport via historical, cultural, and political context to determine the role sport has and still plays in the lives of African Americans. At the end of this course, students will have a better understanding of how African Americans have shaped the cultural landscape through sport and how being identified by sport has at times been to the detriment of the race.

L.E.A.D. (Leadership in Education, Athletics & Diversity)

This Freshman Interest Group (FIG) allows students to explore leadership in higher education with an emphasis on athletics and diversity. Discussion topics are centered on and around ethnicity and college success through collaborative efforts of a team of teachers. This is a first-year college success course.

REFERENCES

E. Newton Jackson Jr., Ph.D., Department Chair

Howard University
Health, Human Performance, & Leisure Studies
Burr Gymnasium, Room 1011
600 Girard Street, NW
Washington, DC
202.806.7142 (o) or 850-321-7891 (cell)
Edgar.Jackson1@howard.edu

Akilah Carter-Francique, Ph.D., Dean

School of Health and Human Services
Benedict College
1600 Harden Street
Columbia, SC 29204
803.705.4433
Akilah.Francique@benedict.edu

Angela Beale-Tawfeeq, Ph.D., Associate Professor

Science, Technology, Engineering, Arts, Mathematics,
and Movement (STEAM) Education
College of Education, James Hall
Rowan University
201 Mullica Hill Rd.
Glassboro, NJ 08028
856.256.5797
BealeTawfeeq@rowan.edu

Aaron Livingston, Ph.D., Associate Professor

Graduate Coordinator
Sport & Kinesiology
P.O. Box 4244
Assembly Center
Room 173N
Grambling, LA 71245
318.274.4093
LivingstonA@gram.edu

Carlton Long, Chief Education Officer

Lawrence–Long & Company
Educational Consulting
2200 Duluth Hwy. Ste. 1301
Duluth, GA 30097
678. 270.7736
CarltonLong@llandco.org

Courtney Flowers, Ph.D., Professor

Department of Health & Kinesiology
Texas Southern University
3100 Cleburne St.
Houston, TX 77004
713.313.7934
FlowersCL@tsu.edu

Fritz G. Polite, Ph.D., MPA

Assistant Vice President
Shenandoah University
1460 University Dr.
Winchester VA 22601
540.545.7343
FPolite@su.edu